

ASIAN INDIAN WOMEN'S ASSOCIATION
Women's Day Application & Contract for Exhibit Space
Sunday, September 23rd, 2007 Rock Financial Show Place, Novi, MI
www.aiwami.org

Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Home Phone: _____ Cell Phone: _____ Bus Phone: _____ Fax: _____
 Website Address: _____ Email: _____

Are you a previous exhibitor? Yes No
 Your Company Listing for "W D" program and exhibit ID, if different from above _____

PLEASE LIST THE PRODUCTS AND/OR SERVICES YOU WISH TO EXHIBIT

Be specific. Only items listed will be allowed in your exhibit. (Attach extra sheet if more space is needed)

Please check the following list and note which Category you would like to be included in on the WD

- | | | | |
|--|---|---|---------------------------------------|
| <input type="checkbox"/> Beauty & Cosmetics | <input type="checkbox"/> Gifts | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Business & Education | <input type="checkbox"/> Health & Fitness | <input type="checkbox"/> Life Style | _____ |
| <input type="checkbox"/> Fashion & Accessories | <input type="checkbox"/> Home Improvement | <input type="checkbox"/> Travel & Leisure | |

STANDARD PACKAGE RATES: \$ 180.00*

Due By: September 15th, 2007

Standard Package Includes: (1) 8' feet table, (2) Chairs, (1) Small wastebasket and (1) Vegetarian boxed lunch.

Standard Package Rate : \$180.00 _____ = \$ _____

OR

*Not for Profit Organization Package Rate: \$100.00 _____ = \$ _____

Additional table cost: \$70.00. # Additional tables: _____ = \$ _____

Clothing Rack Space Rental \$50.00 extra (Please bring your own racks): # Racks: _____ = \$ _____

Additional vegetarian boxed Lunch cost \$18.00/person. #Additional Lunches _____ = \$ _____

Total Due = \$ _____

Will you be demonstrating in your exhibit? Yes _____ No _____
 Will you be selling your product? Yes _____ No _____ If yes, please provide your Tax ID # _____
 Do you prefer to be near an electrical outlet? Yes _____ No _____. Please bring your own extension cords.
 Rock Financial Showplace will not provide extension cords.

IF ACCEPTED, I AGREE TO ABIDE BY "WOMEN'S DAY" RULES, REGULATIONS AND POLICES

Applicant's signature: _____ Date: _____

Make the check payable to **Asian Indian Women's Association.**

Mail form and check to: 47501 Raminder Ct, Canton, MI 48187

Phone: (734) 459-1336 Fax: (734) 459-2564 E mail: info@aiwami.org Website: www.aiwami.org

This space is for "Women's Day" management only.

Payment \$ _____ Date: _____ Check # _____ Badges _____ Lunch _____

Exhibit space # _____ Sponsor: Yes _____ No _____

Tables: _____

Comments: _____

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EXHIBITORS:

- This application must be accompanied by a payment in full for your space cost.
- Applications will be processed in the order they are received.
- If you are selling your display product please provide Tax ID #.

CANCELLATION POLICY

All cancellations must be in writing. Cancellations received at any time during the 60 days prior to the show date will receive no refund. Exhibit space can be reassigned at Show Management's discretion.

INSURANCE REQUIREMENTS

Participating companies are required to provide an insurance certificate covering liability for exhibit contents, personnel and show guests within the exhibit space. The certificate should list Asian Indian Women's Association as the additional insured.

EXHIBIT SPACE RENTAL INCLUDES:

- One 8' x 2 ½' table
- Two chairs
- One small trash can
- One person's lunch

BASIC EXHIBIT REQUIREMENTS:

- Banners must be approved by AIWA.
- Booths will be assigned on first come first served basis upon receipt of full payment.
- Exhibitors will not be permitted to display or use any space outside their assigned booths.
- Clothing exhibitors: Please bring your own racks. Space rental for racks is \$50.00 each.
- Bring your own extension cord.

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General Information

1. Location:

Rock Financial Showplace
46100 Grand River Avenue
Novi, MI 48374
(248) 348-5600

2. Show Date and Hours:

Sunday, September 23rd, 2007
9:30 AM to 5:30 PM

3. Move-In Schedule:

Move-in hours: **Sunday Sept 23rd, 6:00 AM to 9:00 AM**
Exhibits must be set up and fully operational by Sunday Sept 23rd at 9:30 AM.

4. Move-Out Schedule:

Sunday, Sept, 23rd: 5:30 PM to 6:30 PM.
All products and exhibit material must be removed by Sunday Sept 23rd at 6:30 PM.

5. Show Office:

The Show Office will be located in the Diamond Center at the front of the exhibition hall. It will be staffed two hours before the show opens and thirty minutes after the show closes. Badges may be obtained there.

6. Exhibitor Parking:

Parking will be available adjacent to the Expo Center. **The daily rate is \$5.00 per day** -no in-and-out access.

7. Taxes:

Taxes at the combined rate of 6% must be collected on all sales.

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8. Loading Docks:

Exhibitors are required to load and unload from north side of the building only.

Exhibitors are also required to remove all vehicles from the loading docks as soon as loading or unloading is completed. Unattended vehicles left in the loading docks are subject to be towed at the owner's expense without notice.

9. Insurance:

Participating companies are required to provide an insurance certificate covering liability for exhibit contents, personnel and show guests within the exhibit space. The certificate should list Asian Indian Women's Association, Inc. as the additional insured.

10. Aisle Space:

Aisle space may not be used for exhibit purposes or for general solicitation of business.

11. Maintenance:

Exhibitors are required to keep their exhibits clean and trash-free at all times. AIWA Management provides only general show and aisle cleaning.

If you need any information not included in this exhibitor's general information, please do not hesitate to call

Bharti Bhavsar
47501 Raminder Ct
Canton, MI 48187

Bharti Bhavsar: (734) 459-1336 abhavsar@yahoo.com

Mohana Walambe: (248) 926-9772 monabn@msn.com

Daksha Pandit: (734) 459-5089 dakshapandit@aol.com

Niru Bajaria: (313) 277-5692 hbajaria@aol.com

Email
info@aiwami.com